



PROFESSIONAL STATEMENT

Cross-functional product designer with a versatile skill-set across UX, visual design, engineering, product management, and multimedia. Holistic design-thinker with a proven track record of defining intuitive user experiences within complex domains. Proactive player-coach who drives initiatives and supports teams with hands-on collaboration, design leadership, user-centered advocacy, and research throughout all stages of product development.

SKILLS

Software

Sketch, InVision, Figma, Adobe XD, Webflow, Axure, Balsamiq, Miro, Jira, Photoshop, Illustrator, After Effects, InDesign, Premiere, Final Cut Pro, Excel, Word, PowerPoint, Visio, XMind, OmniGraffle, Browser Dev Tools, Visual Studio Pro, VS Code

Development

HTML, CSS, Sass, SVG, JavaScript, Git, Web Accessibility, Web Animation

UI/UX

Human-Computer Interaction, Information Architecture, Personas, User Interviews, User Observation, Task Analysis, Card Sorting, User Flows, Journey Mapping, Wireframing, Whiteboarding, Hi-fidelity UI Design, Prototyping, Design Systems, Data Visualization, Business Analysis, UX Auditing, Product Management, Copy Writing, Usability Testing

Multimedia

Photo & Video Production, Print Design, Typography, Motion Graphics, Sound Design

EDUCATION

Ramapo College

Communication Arts, BA
Class of 2010

EXPERIENCE

KPMG

Oct 2012 - Present | New York City Area

UI/UX Design Manager

Senior UI/UX Designer (3 years) — Associate UI/UX Designer (2 years)

I am the Lead UI/UX Designer for several web apps that simplify and transform tax for some of the world's largest financial institutions and corporations.

- **Design Thinking** - Analyzed complex business and technical processes to identify opportunities for innovative solutions and creative problem-solving.
- **User Research** - Gathered user insights through interviews, focus groups, observations, and analytics to form and validate hypotheses around user behaviors, needs, motivations, and mental models.
- **UX Documentation** - Documented and shared artifacts of UX research, including personas, information architecture, user flows, experience maps, competitive analysis, and task analysis documents.
- **Mockups & Prototypes** - Designed wireframes, mockups, and interactive prototypes to visualize requirements, collect feedback, and rapidly iterate on UI design concepts ahead of development.
- **UI Development** - Developed responsive web layouts, stylesheets, accessible components, and animations using HTML, CSS, SVG, and JavaScript.
- **Design System** - Authored and project-managed KPMG Tax Design System to establish UI standards, design principles, and governance across 12+ apps.
- **Cross-Functional** - Delivered end-to-end user experiences through hands-on collaboration with engineers, QAs, product managers, designers, marketing, sales, and support staff.
- **User Advocacy** - Championed user-centered design principles throughout every stage of the product lifecycle to ensure the delivery of usable, inclusive, and meaningful products.
- **Data Visualization** - Visualized actionable insights and comprehensive dashboards for users to quickly consume complex data.
- **Project Management** - Maintained backlogs and roadmaps to track UI/UX tasks and organize user feedback within an agile environment.
- **Team Building** - Mentored, managed, and helped steer the strategic growth of the UI/UX Team into a position of influence within KPMG.

YouShallThrive

May 2011 - Sept 2012 | Ridgewood, NJ

Digital Designer

- **Production Design** - Created digital design deliverables for clients, including UI mockups, HTML/CSS, logos, motion graphics, print design, and ads.

Independent

Apr 2009 - Present

Design & Experience Consultant

- **Brand Identity** - Worked closely with clients to identify their brand pillars and produce style guides for logos, colors usage, typography, and imagery.
- **Web Design** - Developed WordPress, Shopify, Gatsby, and custom sites.
- **Photo and Video** - Shot and edited photos and videos to supplement marketing and content strategies.