



## PROFESSIONAL STATEMENT

Versatile and meticulous UX professional who has been deeply involved in the design, development, and strategy of high-profile web applications. Extensive knowledge and experience in employing user-centered design principles to conduct research, design prototypes, develop interfaces, and bring products to market. Ability to lead teams, manage projects, and bridge resources towards a collective vision.

## SKILLS

### Software

Sketch, Invision, Axure, Balsamiq, Figma, Browser Dev Tools, Visual Studio Pro, VS Code, Photoshop, Illustrator, After Effects, Premiere, Final Cut Pro, Excel, Word, PowerPoint Visio, OmniGraffle

### Development

HTML, CSS (Sass, LESS), Web Accessibility, SVG, JavaScript

### User Experience

UX Auditing, User Interviews, Observation, Business Analysis, Journey Mapping, Card Sorting, Task Analysis, Personas, Information Architecture, Usability Testing, Competitive Analysis, Copy Writing

### Multimedia

Video Production & Editing, Photography, Typography, Print Design, Audio Engineering

## EDUCATION

### Ramapo College

BA in **Communication Arts** with concentrations in *Design & Interactive Media* and *Digital Filmmaking*.  
Class of 2010, cum laude.

## EXPERIENCE

### KPMG

Oct 2012 - Present | Montvale, NJ

### UI/UX Design Manager

Senior UI/UX Designer (3 years) — Associate UI/UX Designer (2 years)

I am the lead product designer for several industry-leading tax apps used by many of the world's largest asset management firms.

- **Design Thinking** - Analyzed business and technical processes to identify opportunities for creative problem solving and innovative solutions through periods of discovery, design, and development
- **User Research** - Collected insights through interviews and observations to form and validate hypotheses around the behaviors, needs, motivations, and perceptions of users.
- **UX Documentation** - Produced research deliverables, including personas, journey maps, information architecture, and task analysis documents that communicate UX findings.
- **Wireframes to Prototypes** - Designed high-to-low fidelity mockups and crafted interactive prototypes that demonstrate user flow and visualize requirements for stakeholders and development teams.
- **Design Language** - Authored design systems and maintained style guides for use across all tax apps.
- **UI Development** - Developed stylesheets, layouts, and UI components using the latest standards in HTML, CSS, and JavaScript.
- **Cross Functional** - Facilitated the implementation of the end-to-end user experience by collaborating closely with development teams.
- **User Advocacy** - Championed user-centered design principals throughout every stage of the development lifecycle to ensure the delivery of highly usable, accessible, and meaningful products.
- **Data Visualization** - Simplified complex data sets into comprehensive charts and graphs for users to easily identify and extract insights.
- **Team Building** - Fostered connectivity and knowledge-sharing between stakeholders, product managers, engineers, designers, and users.
- **Time Management** - Balanced priorities across multiple projects at various stages of development with different timelines and needs.

### YouShallThrive

May 2011 - Sept 2012 | Mahwah, NJ

### Digital Designer

- **Production Design** - Created digital and print design deliverables, including web interfaces, logos, motion graphics, and advertisements.

### Independent

Apr 2009 - Present

### Multimedia Design Consultant

- **Visual Identity** - Worked closely with clients to produce complete branding guidelines and supporting assets, such as logos, color palettes, and fonts.
- **Web Design** - Designed, developed, and maintained websites.
- **Photo and Video** - Shot and edited photos and videos to supplement marketing campaigns.